



## DEVELOPMENT OF ENTREPRENEURSHIP CHARACTER IN THE NURUL IMAN FOUNDATION, DR. M. NATSIR

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### ABSTRACT

This article aims to describe the development of entrepreneurial character for students at the Nurul Iman Foundation, Pondok Pesantren Dr. M. Natsir Alahan Panjang. Besides that, it is also to identify the obstacles faced by the coaches of Islamic boarding schools in fostering the entrepreneurial character of students. The research used a qualitative approach with a descriptive method. The selection of research informants used purposive sampling (purposive sampling). Data were collected through observation, document analysis, and interviews. While the data analysis techniques are data collection, data reduction, data presentation and conclusion drawing. The results showed that the development of entrepreneurial character at the Nurul Iman Foundation, Pondok Pesantren Dr. M. Natsir is fostered through two organizations at Islamic Boarding Schools, namely KIR (Scientific Activities for Youth) and Agro-Business. As for the efforts made by the two organizations, namely providing habits such as: holding entrepreneurship seminars, utilizing plants on agro-business land for basic necessities and food businesses in cooperatives, collaboration between two organizations, facilities and infrastructure are used properly. Besides, the subjects of Craft and Entrepreneurship have been applied as compulsory subjects for elementary to high school. Entrepreneurship development is still not optimal because it has obstacles faced by the two organizations as follows: business capital, student participation and incomplete facilities and infrastructure.

**Keywords:** Character Development, Entrepreneurship, Islamic Boarding School

### INTRODUCTION

Character is a collection of values that lead to a system that underlies the thoughts, attitudes and behaviors that are displayed and understands the personality that is considered a trait or characteristic of a person based on the formations that have been received from the family environment since childhood. The character that is in a person can be fostered towards a more positive character. This is in line with what Helmi Masdar stated in (Yunisa Ngailatinuriah Sari)

Coaching is an effort that is able to build a condition that also changes actions in a process and stage to get to a better direction.

In cultivating a positive character in a person, one must get a character building, so that the character leads to positive attitudes. Coaching is a process by which people can achieve certain abilities to achieve a goal. Coaching can be done through a learning process that is given to individuals in helping to achieve goals in a more positive direction. In line with A. Mangunharjana (in Siti Nur'aini, 2009:26) suggests coaching is a process in learning by developing things that have been owned to be an impetus to do something new that has never been possessed in developing knowledge to more effective direction.

Entrepreneurs are people who have the courage to take risks to open a business in various opportunities. Entrepreneurship education in Indonesia is still far behind compared to other countries. In line with entrepreneurship according to Thomas W. Zimmerer, is someone who creates a new business in the face of risk and uncertainty with the aim of gaining profit and growth by identifying opportunities and combining the necessary resources to take advantage of opportunities.

Entrepreneurship is present as evidence that the State of Indonesia is trying to rise to success by creating entrepreneurship through the development of entrepreneurial character which is carried out in educational institutions. With the existence of educational institutions, entrepreneurship development will be very easy to implement and develop through subjects and practices in educational institutions such as schools, state universities, families and communities. The practice of entrepreneurship begins with the formation of entrepreneurial character so that students are more familiar with the nature of entrepreneurship in the world of education. However, currently there are still many lack of participation in entrepreneurship development carried out by educational institutions due to the lack of understanding and experience of educators in the world of entrepreneurship.

Based on the current situation, the growth of entrepreneurial character is still minimal, as evidenced by the fact that not many schools are implementing entrepreneurship development, even though it is very important to build entrepreneurial character in students and there is still a lack of understanding of entrepreneurship in educators and students. The high unemployment rate in Indonesia is also evidence of the small number of schools that carry out entrepreneurial character development by not using educational institutions to instill entrepreneurial character. It is very important to instill an entrepreneurial character as an effort to minimize the high unemployment of students who have completed secondary school education.

The development of entrepreneurial character can be grown in a family environment, but the concern of schools and other educational institutions is also very important to provide support and participation to increase the entrepreneurial spirit in students and the community. Entrepreneurial characters include: Discipline, Hard work, Commitment, Able to create ideas, Innovative, Independent, Realistic, Honest, and Achievement. The benefits of entrepreneurial character instilled in students are to form an entrepreneurial mentality and prepare students to achieve independence, because not all students after graduating from school continue to State

Universities. Coaching can be done through learning and habituation. Learning can be done in schools while habituation is an activity that is carried out repeatedly with positive goals in the process of fostering entrepreneurial character.

So the problems that will be discussed are related to character building at the Nurul Iman Foundation, Dr. Islamic Boarding School. M. Natsir and how the obstacles were encountered. The development of entrepreneurial character in Islamic boarding schools is to familiarize students such as: holding entrepreneurship seminars that will increase the enthusiasm of students for entrepreneurship, utilizing plants on agro-business land as food business ingredients in Islamic boarding school cooperatives, collaboration between two organizations, facilities and infrastructure that put to good use. Besides that, it also identifies the obstacles faced by entrepreneurship coaches and organizations such as: business capital which is often an obstacle in the implementation of entrepreneurship development, student participation and facilities and infrastructure that are still few and not sufficient.

## **METHOD**

Penelitian ini menggunakan metode kualitatif yang bertujuan untuk menggambarkan pembinaan karakter kewirausahaan di Yayasan Nurul Iman Pondok Pesantren Dr. M. Natsir Alahan Panjang. Pemilihan informan penelitian menggunakan teknik purposif (*purposive sampling*). Jenis data yang digunakan dalam penelitian ini adalah data primer dan sekunder. Pengumpulan melalui observasi, analisis dokumen, dan wawancara. Untuk menguji keabsahan data dalam penelitian ini yaitu triangulasi teknik. Teknik analisa data yaitu pengumpulan data, reduksi data, penyajian data dan penarikan kesimpulan.

## **RESULTS AND DISCUSSION**

The results showed that the development of entrepreneurial character at the Nurul Iman Foundation, Pondok Pesantren Dr. M. Natsir is fostered through two organizations at the Islamic Boarding School, namely KIR (Scientific Activities for Youth) and Agro-Business. KIR (Scientific Activities for Youth) is an organization that has been established since 2008. This organization supports activities in Islamic boarding schools. The KIR organization was established and formed in collaboration with the leadership of the Islamic boarding school and the community. KIR is an organization that supports the entrepreneurial activities of students through the construction of cooperative rooms and the provision of cooking utensils for the process of carrying out entrepreneurial activities. The formation of this KIR is based on the trust of the community, the head of the Nurul Iman Foundation, Pondok Pesantren Dr. M. Natsir as a collaborative effort with the community. The purpose of KIR (Adolescent Scientific Activities) is an organization that develops the interests and talents of students to be able to develop into a good and positive process. KIR is also a means and infrastructure for students to show the abilities that exist in students. The activities carried out by the KIR organization in the field of entrepreneurship include: Cooperatives

Agro Bisnis is an organization engaged in agriculture and plantations. The area of Alahan Panjang, Solok Regency is an agricultural and plantation area. The head of the Islamic boarding school M. Natsir bought the land to be used as land for farming in the area. The purpose of the Agro Business organization at the Nurul Iman Foundation, Pondok Pesantren Dr. M. Natsir can work with the community and students who continue their education at Pondok Pesantren Dr. M. Natsir can participate in activities carried out at the Agro Business organization. The activities carried out by the Agro-Business organization include: Planting and harvesting vegetables and fruits, managing compost, and animal husbandry.

In providing entrepreneurial character development at the Nurul Iman Foundation, Dr. Islamic Boarding School. M. Natsir Alahan Panjang is carried out in the following ways: First, it is done by encouraging students to join entrepreneurial organizations such as AgroBusiness and KIR (Scientific Activities for Youth) as a forum for students to understand entrepreneurship and carry out entrepreneurial practices. Second, there is habituation and modeling that is demonstrated to students. The form of habituation is carried out through routine activities on the Pondok Pesantren Agro Business land, namely planting and harvesting, students are involved in this activity but there is no coercion and only focuses on the interests of students. Third, the initiative of Islamic boarding school leaders and supervisors in conducting entrepreneurship seminars held at the Nurul Iman Islamic Boarding School Foundation by inviting speakers from the ministers of BUMN, BUMD, Telkom to train students to better understand entrepreneurial activities. Finally, the award is in the form of student income which they will receive after they finish their education from Islamic boarding schools. The income is based on the results of their work in entrepreneurial organizations in entrepreneurial practices in the Islamic boarding school environment.

Besides that, it was also identified the obstacles experienced in fostering entrepreneurial character as follows: First, capital is the initial source for an organization to run its business. In addition to the ability and willingness, capital is also needed because if there is no capital, the business carried out will be less than optimal. As happened in the KIR organization (Scientific Activities for Youth) in running their cooperatives, they will really need capital to develop the business that is being run. Second, participation is important in the formation of entrepreneurial character. Because if there is ongoing entrepreneurial participation, it will be supported by existing human resources. Participation in the Nurul Iman Islamic Boarding School Foundation is still not optimal due to the lack of student participation in entrepreneurial activities. Third, facilities and infrastructure are important and needed by students to carry out entrepreneurial practices. In fostering entrepreneurial character requires adequate facilities and infrastructure for the implementation of entrepreneurial practices carried out by students. However, in reality, the Nurul Iman Islamic Boarding School Foundation still has facilities and infrastructure constraints that are not sufficient for the number of students. The facilities and infrastructure are in the form of kitchen utensils for cooking which are still not in accordance with the number of participating students.

## CONCLUSIONS

It can be concluded that the development of entrepreneurship at the Nurul Iman Foundation, Pondok Pesantren Dr. M. Natsir is going well. The coaches and school staff fully support entrepreneurial activities. In the field of KIR organization, the coaches and students are very enthusiastic to carry out entrepreneurial activities, students who are members of the KIR organization are very concerned about the development of KIR and Islamic boarding school cooperatives. In the field of agribusiness, entrepreneurial activities help the children of Islamic boarding schools to get basic food assistance to meet their daily food needs. In the field of agribusiness, it has a very wide area for entrepreneurship, there are many kinds of plants that can be made into entrepreneurial production. The M. Natsir Islamic Boarding School also has a compost cage which is able to generate additional budget to meet the needs of the Islamic boarding school. A very extraordinary appreciation is given to students in the boarding school environment who actively participate in the success of entrepreneurship in the boarding school environment. Entrepreneurship in the field of agribusiness also provides opportunities for students to take college education with a program of employing students with 3 hours of time every Sunday by instilling student salaries which they can later take after they graduate taking education in the boarding school environment. Entrepreneurship coaches seek to succeed in entrepreneurship by providing opportunities for students to engage in entrepreneurial activities and to build entrepreneurial mentality in students. In this entrepreneurial activity, not all students participated, but there were many students who participated in entrepreneurial activities at the Nurul Iman Foundation Pondok Peantren Dr. M.Natsir. In fostering entrepreneurial character, it is identified the obstacles experienced in fostering entrepreneurial character as follows: First, Capital is an obstacle that occurs in KIR and Agro-Business Organizations, because every activity carried out requires capital. If you do not have the capital, the activities will be less than optimal, but there are still efforts to anticipate funds from the leadership of the Islamic boarding school so that the activities carried out can be in accordance with expectations. Second, participation in KIR and Agro-Business organizations at the Nurul Iman Foundation, Pondok Pesantren Dr. M. Natsir still not many students participate, seen from the small number of students who participate in activities in the two organizations. Third, the facilities and infrastructure at the KIR Organization are still constrained by facilities and infrastructure, because if the facilities and infrastructure are inadequate, students will not be able to carry out entrepreneurial activities.

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